### National Coverage

#### Print (Nationwide)
- Total Quarterly Circulation: 84,500

#### Enewsletters (Nationwide)
- Total Distribution: 50,000

#### Websites (Nationwide)
- Average Monthly Unique Visitors: 17,000
- Average Monthly Page Views: 51,000+

### Mountain Meetings
- 2x annual distribution in CA, CO, IL, NW and TX
- Circulation: 50,000 copies
- Enewsletter Distribution: 34,000
- Exclusive mountain meetings and events content

### Northwest Meetings + Events
- Magazine Circulation: 9,500
- Enewsletter Distribution: 4,500
- Website Unique Visitors: 1,600+
- Includes: Washington, Oregon, Idaho

### Michigan Meetings + Events
- Magazine Circulation: 9,500
- Enewsletter Distribution: 4,500
- Website Unique Visitors: 1,800+

### Minnesota Meetings + Events
- Magazine Circulation: 9,500
- Enewsletter Distribution: 5,000
- Website Unique Visitors: 2,800+

### Colorado Meetings + Events
- Magazine Circulation: 9,500
- Enewsletter Distribution: 7,500
- Website Unique Visitors: 2,400+

### Illinois Meetings + Events
- Magazine Circulation: 9,500
- Enewsletter Distribution: 4,500
- Website Unique Visitors: 1,600+
- Includes: New York, New Jersey, Connecticut, Pennsylvania

### Northeast Meetings + Events