Engage Travelers

From Discovery to Memories

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Engagement Strategy

A continuous journey through all 5 stages of travel

DREAMING
- PRINT DISPLAY ADS
- VIDEO MOMENTS
- DIGITAL DISPLAY ADS

PLANNING
- SEARCH SOLUTIONS
- SITE REMESSAGING

SHARING
- DIRECT MARKETING
- TRAVELER REMARKETING

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EXPERIENCING
- SOCIAL MEDIA
- SOCIAL MEDIA
- SEARCH MARKETING
- CALL-TO-ACTION DISPLAY ADS
- VIDEO/RESPONSIVE RICH MEDIA

BUYING
- CONTENT MARKETING